

# ORAC STORE CONCEPTS 2009



## ORAC BRAND PANELS WALL PRESENTATION

picture:  
application of brand panels in box



MD013-010

MD013-004  
+ MD013-008

MD013-003  
+ MD013-008

MD013-002  
+ MD013-008

MD013-001  
+ MD013-008

for hanging against wall  
- RAL 7026  
- 5kg  
- incl. photo panels and mouldings

1m85 x 0,58m

### MD013-001

ORAC Axxent panel

CX106, CX129, CX100, CX112, CX109, CX110, CX148  
PX102, PX114, PX120, PX144, PX117, PX103  
SX125

### MD013-002

ORAC Luxxus panel 1

C990, C351, C901, C354, C355, C360  
P7070, P9900, P9901, P5021, P9050  
SX104  
IL002-001

### MD013-003

ORAC Luxxus panel 2

C307 + C307/A, C211, C304, C212  
P7020, P7030, P6020, P9040  
SX156

### MD013-004

ORAC Luxxus panel 3

C335, C217, C321, C213  
P8050, P9010, P4020, P8030  
SX118F

1m60 x 0,58m

*smaller size of panel for integration in  
ORAC Wall or Corner with 'ORAC  
Samples Slide System' (see page 5).*

### MD013-201

ORAC Axxent panel B

CX106, CX129, CX100, CX112, CX148  
PX114, PX120, PX144, PX103  
SX125

### MD013-202

ORAC Luxxus panel 1 B

C990, C351, C901, C354, C355, C360  
P9900, P9901, P9050  
SX104  
IL002-001

### MD013-203

ORAC Luxxus panel 2 B

C307 + C307/A, C211, C212  
P7020, P7030, P6020  
SX156

### MD013-204

ORAC Luxxus panel 3 B

C335, C217, C213  
P8050, P4020, P8030  
SX118F

## ORAC BRAND PANELS BOX PRESENTATION

for free standing on floor  
- dimensions: 2,20 x 0,65 x 0,32m  
- empty: 20kg (with panel: 25kg)  
- RAL 7026  
- Top banner RAL 7026 + plexi ORAC  
Decor logo

### MD013-010

ORAC Lighting box

C351, C352, C358 + plexi  
P5050  
SX104  
IL003-001, IL002-001  
L600-001, 2 x L601-001

### MD013-008

ORAC empty box for panel 2m20/0,65m



## ORAC CORNER WITH BRAND PANELS

**NEW**

MD013-006  
ORAC Corner

- 2m50 x 2m75 x 2m40(H)
- 120kg
- RAL 7026
- + 4 spots
- + plexi ORAC Decor logo

References:

- 4 Brand panels (see page 2/3)
- K3101 - K3151 - K3111
- 3 x SX118
- 3 x C321
- 2 x IL001-002
- 1 x IL003-001
- 1 x KX001 + D507 + D503 + D505
- 3 x PX147 + 1 x DX119
- R52
- A61



picture:  
new picture with new brand panels not yet available.

## ORAC WALL WITH BRAND PANELS

**NEW**

MD013-005  
ORAC Wall

- 3m x 0,5m x 2m40(H)
- 80kg
- RAL 7026
- + 4 spots
- + plexi ORAC Decor logo
- + 4 drawers

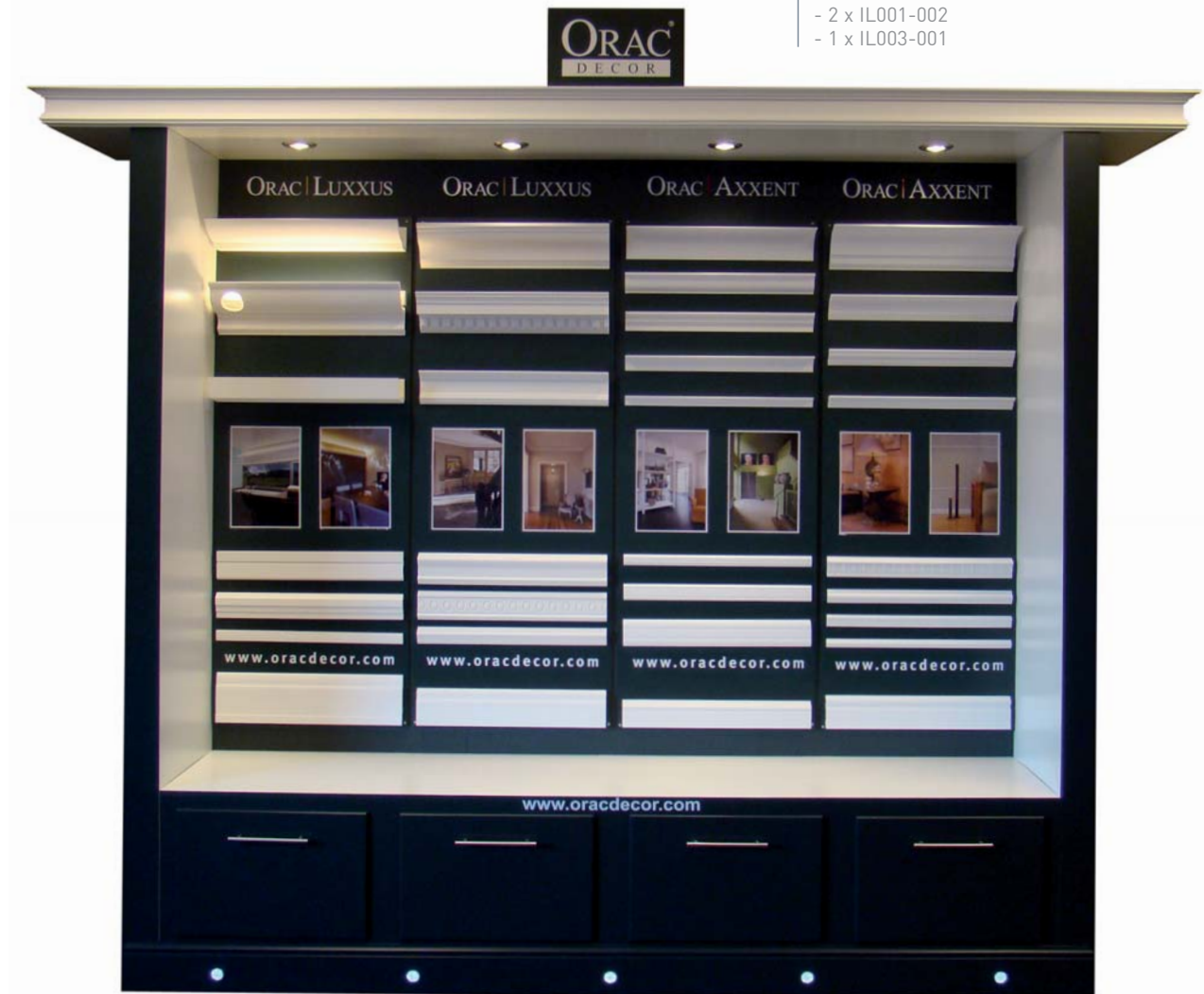
References:

- 4 Brand panels (see page 2/3) of 185 x 58cm
- K3151 - K3101 - K3111
- K2131 - K3001 - K3141
- 1 x SX118
- 1 x C321
- 2 x IL001-002
- 1 x IL003-001

MD013-007

ORAC Samples Slide System

Optional drawer system with 40cm long samples of mouldings.



picture: MD013-005 + MD013-007  
Wall with integrated ORAC Samples Slide System

## ORAC TOWERS WITH BRANDS

**NEW**

MD013-009  
ORAC Tower

- 60cm x 2m40(H)
- 60kg
- 4 sides:
- 2 x ORAC Luzzus, Axxent, general

A44  
ORAC Style Center

- Ø90cm x 2m(H)
- 60kg
- 3 sides: ORAC Luzzus, Axxent, general
- + plexi ORAC logos



## SELECTED SAMPLES PRESENTATION

MD013-011

- selection of ORAC Luzzus and ORAC Axxent samples of 1m
- plexi ORAC Decor logo

References:  
C990 C355, C356 C215 C322 C400 C200  
C213 C333 C212 C302 C303 C211  
C902 C357 C358  
P8050 P9900 P9901 P8040 P8020 P8030  
P3020 P2020 P6020 P5051

SX156 SX155 SX118 SX105 SX122 SX104  
SX125  
CX100 CX106 CX123 CX110 CX124 CX127  
CX109 CX115 CX101 CX126 CX111 CX129  
CX148  
PX120 PX103 PX113 PX116 PX102 PX114  
PX117  
DX119 DX121

NOTE:  
These are loose samples! The client has to fix them on a panel/wall.



ZX47A  
ORAC rack

- 2m50 x 2m75 x 2m40(H)
- 100 x 51 x 220cm (H)
- 30kg (netto)
- mouldings are not included
- header board is not included

A55  
header board

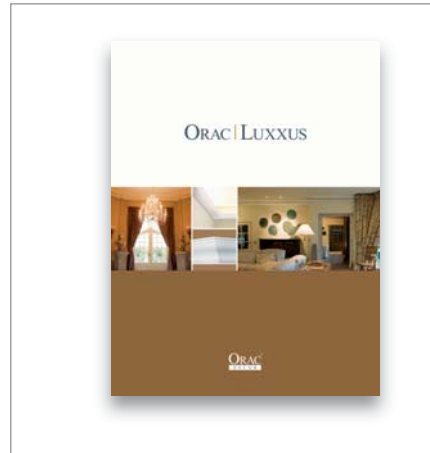
- 99 x 32cm





**NEW**

**ORAC MARKETING TOOLS**



MP023 - ORAC Luzzus cat., 21x28cm, 144p.



MP024 - ORAC Axxent cat., 21x28cm, 35p.



MP027 - end consumer leaflet OL/OA, 15x15cm



A74 - Master Collection, 60x40x15cm



MS005 - ORAC Luzzus 1 and 2, 60x40x15cm



A45 - 'the best of', 30x25x12cm



ZX19 - ORAC Axxent, 30x25x12cm

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MP016-001  
ENG  
01/2009